

Grants/Alternative Funding

Partnerships in NRM PROSPECT Course



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Grant Authorities

- Authority – 33 USC 2325 and 33 USC 2328, Water Resources Development Act of 1992
- ER/EP 1130-2-500, Ch. 11 – The Contribution Program provides the means and processes on how to accept donations plus administer any funds the Corps might receive directly or indirectly from a grant.

****Grants are considered to be Contributions, not an augmentation of appropriated funds.**



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Who Gives Grants?

- Federal, State, Local Governments



- Foundations



- Typical
- Family
- Community
- Commercial
- Congressionally chartered



(Foundations gave more than \$60 billion last year)



Walmart Giving in
Last Fiscal Year Exceeds
\$1 Billion for the First Time



Who Gives Grants?

- Corporations
 - Directly from the company (Wells Fargo, WalMart, Bank of America)
 - From the company's non-profit foundation (Wells Fargo Foundation, WalMart Foundation, Bank of America Charitable Foundation)
 - Top 50 foundations gave \$19.8 billion last year.
- Community organizations- Lion's Clubs, Rotary, etc.
- Individuals



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Grants

- Few Federal grants directly available to the Corps
 - Federal Highways Transportation funds (Federal Lands Transportation Program, Access Program, Emergency Relief, and Nationally Significant)
 - US Forest Service Pest Suppression program grants
 - Reservoir Fisheries Habitat Partnership

- Some State grants are directly available to Corps, but often require matching funds up front. (State boating and waterway grants)

- Many more grants available to friends groups/cooperating associations (Ex. Every Kid in a Park grants to Corps Foundation)

- Corps Foundation provided state and national lists of potential grants and is available to help with seeking grants

Federal Lands Highways Programs

- Federal Lands Transportation Program
 - Maintain good repair, improve safety, reduce bridge deficiencies, provide access to high use recreation federal economic generators
 - Eligible agencies include NPS, FWS, FS, USACE, BLM, BOR, and “Independent Land Management Agencies”
 - NPS, FWS, FS receive set-aside, USACE, BLM, BOR and Independents compete for a share of \$22 million
- Federal Lands Access Grants (<http://flh.fhwa.dot.gov/programs/flap/>)
 - State/County owned/maintained transportation assets that provide access to or are on Federal lands (local gov parks on USACE land may be eligible)
 - Statement/endorsement from benefiting federal agency required
 - \$250 million, 80% to 12 Western States, Local match requirement
 - Decisions made by committee
- Emergency Relief for Federally Owned Roads (<http://flh.fhwa.dot.gov/programs/erfo/>)
 - Repair to previous condition, roads damaged by natural disaster
 - Intent letter required within 45 days of the event



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Federal Lands Transportation Program

- POCs:
 - Roads (Ops, Recreation, Meredith Bridgers)
 - Bridges (C&E, Bridge Safety, Chris Westbrook)
- FAST Act Implications
 - Less funds with more competitors
- Program Management
 - Some funding provided for inventory, data collection, road condition, bridge inventory inspection, asset management, planning
 - Agencies compete via an investment strategy and provide a list of projects that are prioritized based on the goals stated in the legislation and agency resource management goals.
 - Centrally managed out of HQ. Projects are elevated to HQ via the MSCs.
 - Average of \$4.6 million annually for program administration, improvement projects, construction, environmental mitigation, transit service split between road and bridge programs.



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Example of Improvements - SAD



Old Federal Campground, Lake Sidney Lanier

Root removal, subsurface reconstruction in places, milling, and overlay
2.4 miles of roadway



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Example of Improvements - MVD



West Overlook Day Use, Coralville Lake

Full depth patch of significant cracks, 2" overlay, shouldering topsoil and striping of roads and parking lots.

1.5 miles of roadway, 134,000 sq ft parking surface





USFS Pest Suppression Grants

- 100% funding from USFS for prevention or suppression of:
 - Bark beetle
 - Gypsy moth
 - Emerald ash borer
 - Asian long horn beetle
 - Defoliators and other insects
 - Dwarf mistletoe
 - Oak wilt
 - Other disease
- Request for proposals sent out in September
- Proposals due in November
- Recommend coordinating with your local Regional USFS office
- Proposals focused on suppression/eradication typically score higher
- Range of past funding \$1,000 - \$40,000



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Reservoir Fisheries Habitat Partnership

- National partnership to promote and facilitate the conservation of habitat for fish and other aquatic species in reservoir systems
- Partial funding of reservoir fisheries habitat enhancement projects
- Must have a minimum of 1:1 non-federal contributions
- Request for proposals sent in June
- Proposals due in September
- Proposals must include “on-the-ground” habitat restoration objectives. Research proposals are not acceptable.
- Project must be completed in 18-24 months
- Proposals typically funded \$10,000 - \$20,000 range
- Criteria:
 - Aquatic Habitat Restoration/Protection
 - Quality of Life
 - Partnerships/Fund leveraging/Promotion



RFHP Grant Received by the Corps

NWK: Smithville Lake Reservoir Fisheries Habitat Partnership grant of \$20,000 for enhanced aquatic habitat, shoreline stabilization, jetty repair



RFHP Grant Received by the Corps

MVS: Rend Lake Reservoir Fisheries Habitat Partnership grant of \$10,000 for enhanced fisheries habitat



Grants Related to Natural Resources

- Boat US Foundation Grassroots Grants
- Cabela's Outdoor Fund Grants
- National Fish and Wildlife Foundation Grants
- National Recreation and Park Association ACHIEVE Grants
- National Water Safety Congress Grass Roots Grants
- NEEF Every Day Grants
- North Face Explore Fund Grants
- Recreational Boating and Fishing Foundation Grants



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| Grantmaker Name | Contact | Street Address 1 | City | State | ZIP Code | Telephone | Fax |
|--|---|-------------------------------------|------------------|-------|------------|----------------|----------------|
| 3M Foundation | Cynthia F. Kleven, Secy. | 3M Ctr., Bldg., 225-01-S-23 | St. Paul | MN | 55144-1000 | (651) 733-0144 | (651) 733-0144 |
| Alcoa Foundation | | Alcoa Corporate Ctr. | Pittsburgh | PA | 15212-5858 | (412) 553-2348 | |
| Allstate Foundation, The | Jan Epstein, Exec. Dir. | 2775 Sanders Rd., Ste. F4 | Northbrook | IL | 60062-6127 | (847) 402-5502 | (847) 321-1111 |
| American Conservation Association, Inc. | Carmen Reyes, Treas. | 6 W. 48th St., 10th Fl. | New York | NY | 10036-1802 | | |
| American Express Foundation | | World Financial Ctr. | New York | NY | 10285-4804 | | |
| American Honda Foundation | | 1919 Torrance Blvd., M.S. 100-1W-5A | Torrance | CA | 90501-2746 | (310) 781-4090 | (310) 781-4090 |
| Amgen Foundation, Inc. | Eduardo Cetlin, Sr. Mgr., Corp. Contribs | 1 Amgen Center Dr., M.S. 28-1-B | Thousand Oaks | CA | 91320-1799 | (805) 447-4056 | (805) 371-1111 |
| Andersen Foundation, Fred C. and Katherine B. | Mary Gillstrom, V.P., Secy. and Dir. | P.O. Box 80 | Bayport | MN | 55003 | | |
| Annenberg Foundation | Leonard Aube, Exec. Dir. | 2000 Ave. of the Stars, Ste. 1000 | Los Angeles | CA | 90067-4704 | (310) 209-4560 | (310) 209-4560 |
| Bank of America Charitable Foundation, Inc., The | | 401 N. Tryon St., NC1-021-02-20 | Charlotte | NC | 28255-0001 | (800) 218-9946 | |
| BBVA Compass Foundation | Reymundo Ocanas, V.P. and Exec. Dir. | P.O. Box 10566, M.C. AL/BI/CH/ACT | Birmingham | AL | 35296-0002 | (205) 297-3464 | |
| Belo Foundation, The | Amy M. Meadows, V.P., Secy., and Exec. Dir. | 400 South Record St. | Dallas | TX | 75202-4841 | (214) 977-6661 | (214) 977-6661 |
| Ben & Jerry's Foundation, Inc. | Lisa Pendolino, Managing Dir. | 30 Community Dr. | South Burlington | VT | 05403-6828 | (802) 846-1500 | |
| Bingham Foundation, William, The | Laura H. Gilbertson, Chief Admin. | 1111 Superior Ave., Ste. 700 | Cleveland | OH | 44114-2540 | (216) 344-5200 | |
| Blue Moon Fund, Inc. | | 222 W. South St. | Charlottesville | VA | 22902 | (434) 295-5160 | (434) 295-5160 |
| BNSF Railway Foundation | Deanna Dugas, Mgr., BNSF Railway Fdn. | 2650 Lou Menk Dr. | Fort Worth | TX | 76131-2830 | (817) 867-6458 | (817) 351-1111 |
| Caesars Foundation | Judi Brown, Admin. | 1 Caesars Palace Dr. | Las Vegas | NV | 89109-8969 | (702) 880-4728 | (702) 400-1111 |
| Cardinal Health Foundation | Dianne Radigan, Dir., Community Rel. | 7000 Cardinal Pl. | Dublin | OH | 43017-1001 | (614) 757-7481 | |



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Grants Received by the Corps

- LRL: Nolin River Lake- National Water Safety Congress grant winner
- MVK: Lake Ouachita and DeGray Lake - \$10,000 grant from ALCOA to control hydrilla via Pakistani fly propagation



- MVS: Riverlands Project - \$100,000 grant from Missouri DNR Recreational Trails Program to improve an existing trail
- SPK: Englebright Lake- Grant from Michael & Ina Korek Foundation Trust for safe boating campaign



Grants Received by the Corps



- LRH: Paint Creek Lake- \$6,000 Ohio Department of Natural Resources Division of Watercraft Cooperative Boating Facility Grant to construct river access points
- NAB: Raystown Lake- \$854,450 Transit in Parks grant for non-motorized transportation pathway
- SPN: Lake Sonoma- \$78,000 for an Interpretive and Education Master Plan; \$182,000 grant for Stream Restoration Demo Project; \$52,000 grant for trout interpretive murals



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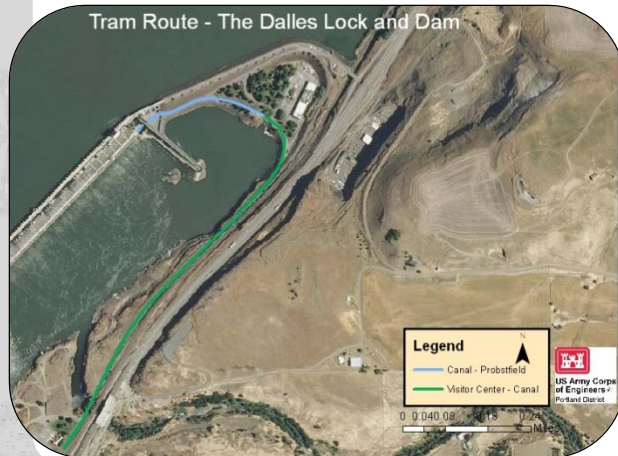


Grants Received by the Corps

- NWD: The Dalles- \$340,000 Transit in Parks grant for non-motorized transportation pathway



Tram Route - The Dalles Lock and Dam



Grants Received by the Corps

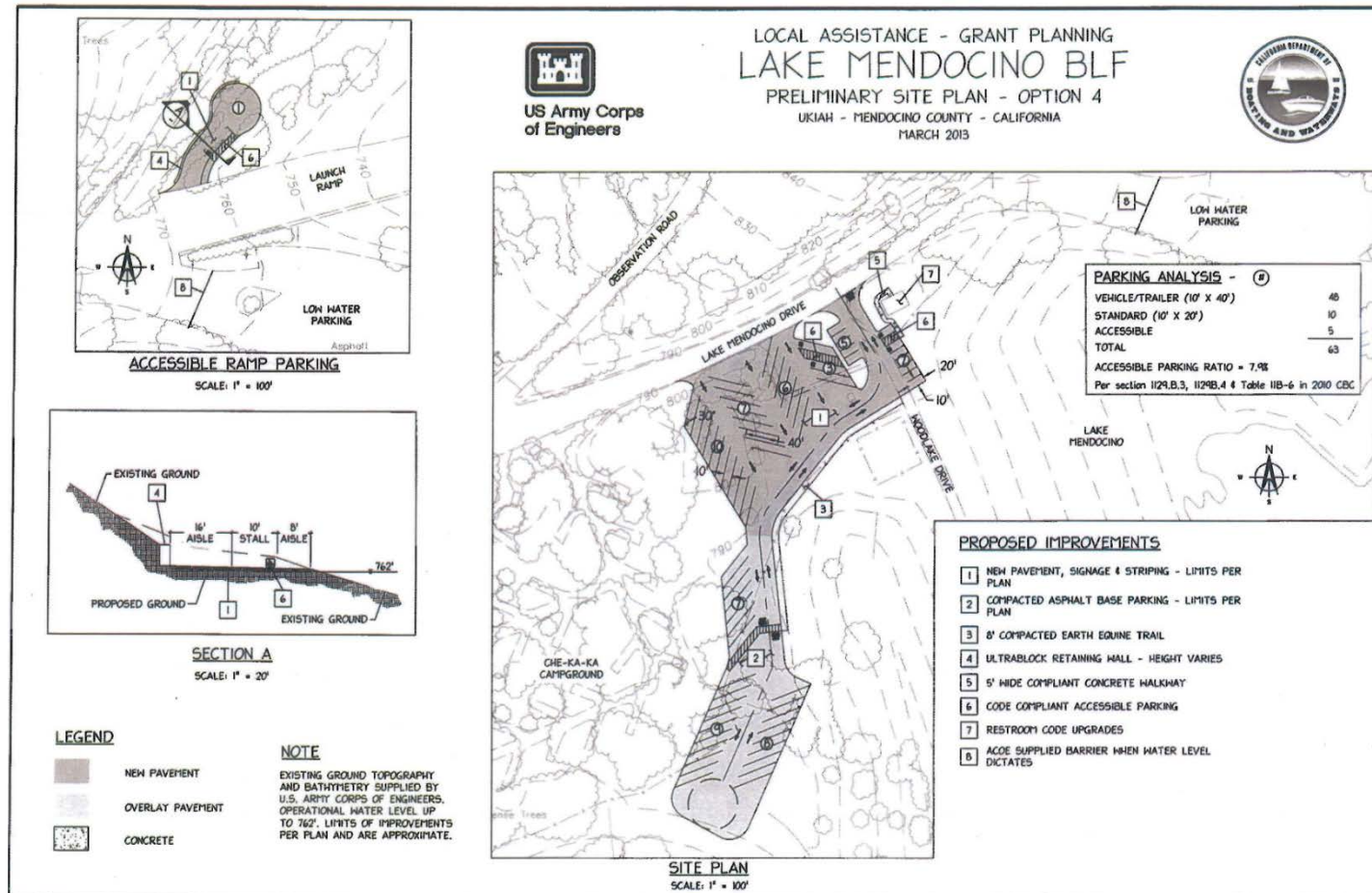
NWP: Confluence Project- Federal Transportation grant of \$3.5 million for parking lot redesign and an additional \$800K to fix safety concerns near entrance over the railroad tracks.



Grants Received by the Corps

SPN: Lake Mendocino Cal Boating grant of \$1.4 million for parking lot expansion, utility upgrades, accessible walkways, restroom upgrade, and signage.

KEY:
Expanded upon previous grants that were successfully received from Cal Boating and executed by the Corps, totaling \$688k.



Grant Received by a Partner for the Corps

Lake Superior Marine Museum Association for Lake Superior Maritime VC

- Minnesota Lake Superior Coastal Program (matching grant) for exhibits
- Minnesota Historical Society - for long range conservation plan and artifact restoration



Grant Received by a Partner for the Corps

West Point Lake Coalition (WPLC)/West Point Lake buoy light program

- WPLC provides the lights, Corps installs and maintains
- Started as a 3 year pilot project. Success led to grant funding.
- Received 5 year grant funding of \$40,000 from the Callaway Foundation



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Grant Tips

- Make sure the Corps or your partner that is applying for the grant meet the eligibility requirements.
- Research your grantors- know what types of grants they have awarded in the past, typical amounts, what they are interested in.
- Start small to get a track record before you try for a big grant.
- Multiple partners strengthen your chance of funding
- Funders prefer to get applications earlier than the deadline.
- If rejected, it is ok to call and ask for feedback to improve future submittals.

Writing a Strong Proposal

- Clear purpose statement
- Relevance/benefits to grantor
- Strict conformance to grant requirements, format
- Schedule
- Budget: present entire picture
- Coordination
- Be truthful! Grantor visits are common.

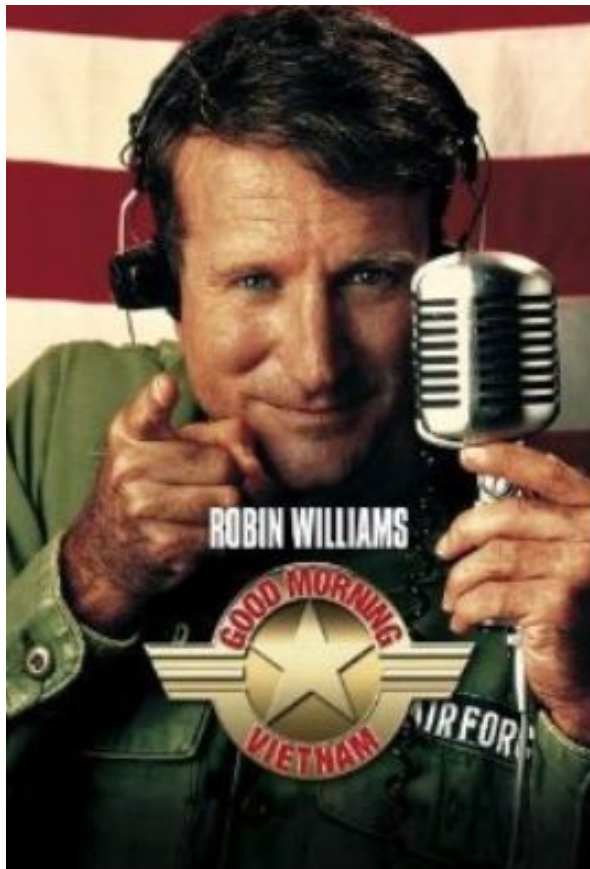


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Writing a Strong Proposal

- Avoid jargon/acronyms!



“Excuse me, sir. Seeing as how the VP is such a VIP, shouldn't we keep the PC on the QT? 'Cause if it leaks to the VC he could end up MIA, and then we'd all be put out in KP”



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Common Elements of a Proposal

- Introduction – brief reiteration
- Partners - Who will accomplish what, and why chosen
- Problem Statement - Why act?
 - Flows from your mission
 - Meeting a need
 - Solving a problem
- Purpose of the Request - Goals/Outcomes that focus on the solution
- Work Plan/Timeline – Give the reason why you chose the steps and the numbers you will serve
- Organizational Capacity – Who will do the work and why qualified

Common Elements of a Proposal

- Evaluation – Product and process
- Sustainability – Who will maintain the program? Can it generate fees?
- Proposal Summary – This may be the 1st (or only) thing read! Include only essential info
- Cover Letter – One page from lead partner or applicant that tells how much and over what period of time
- Program Budget – Full cost of program, direct/indirect costs, in-kind
- Grant Budget – What the grant covers (specific costs)



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Common Elements of a Proposal

- Coverage – Research grantor’s rules for overhead. Include indirect costs
- Leverage – Agency and partner support, volunteer support, other grant applications
- Required Attachments – Follow the grantor’s list EXACTLY
- Desired Attachments – Support from partners, endorsements, materials from related efforts



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Follow Through

- Keep the funder informed of progress and completion!
- Document results
- Grant reporting requirements – Meet the deadlines!
- Photos
- Publicity
- Thank You letters with photos – Keep in touch with interesting materials
- Coordination with partners

**Success breeds more success!



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Grants/Alternative Funding Sources

Grants can be obtained from public and non-public sources consistent with the purpose of the granting entity. Cooperative associations and friends groups may apply for grants and apply the grant moneys to work activities on Corps lands. The Corps does not usually apply for grants with other Federal agencies unless the legal authority specifically addresses grants between Federal agencies. The Corps can apply for State, local, and private grants if such action does not involve lobbying Congress, the funds will be used for an authorized mission, and the acceptance is consistent with appropriation law. In practical terms, it is much easier for the partner to apply for the grant and accept the funds, so this is the preferred method. Corps employees may help partners write grant proposals, and may conduct training sessions on grant writing.

A third party entity could include a Friends Group, Cooperating Association, Non-Profit, Foundation or local governments. While the third party would usually initiate the grant application, the Corps would maintain oversight of the Project. See the [Grants Application & Execution Process flow chart](#) from NWP for a good example of the granting process.

The Corps Contribution Program provides the means and processes on how to accept donations plus administer any funds the Corps might receive directly or indirectly from a grant. A Contribution Plan has to exist prior to accepting funding and needs to be consistent with the contents of the Operation Management Plan (OMP).

Helpful Steps to Apply for Grants with a Third Party

1. Identify and plan the project and ensure it is included in the OMP and Contributions Plan. Ensure the project is ready to go including a funding concept with any needed permits, environmental reviews, clearances and cost.
2. Seek a partnership with a non-profit or local government. Explain that the Corps would like to complete a project, but requires assistance that may include fundraising efforts such as seeking grants. Corps staff may be asked by the partner to help locate a potential grant. Corps participation is encouraged, but the non-profit entity would submit the application and be the proponent.
3. Identify potential grant sources: The non-profit may be willing to help or have knowledge of specific grants, but Corps staff could assist with [identifying possible sources](#).
4. Completing the grant application: Most grant application packages have specific guidance which should be followed precisely. If application guidance is more loosely worded, it is advisable for the applicant to call the Grantor and ask for any information and submission advice they may be willing to share.

● [Grants and Funding Available to the Corps](#)

● [News and Current Issues](#)

● [Related Sites/Links](#)

● [Success Stories](#)

● [FAQs](#)

● [Water Safety Grants](#)

Grants/Alternative Funding Sources



Resources

- <http://www.tgci.com/funding.shtml> - grant opportunities/foundations by state
- <http://philanthropy.com> – go to corporate giving
- <http://www.conservationgrants.com/bystate.htm> - Conservation Grants Center, list by State
- <http://foundationcenter.org/findfunders/topfunders/top50giving.html>
- <http://grantspace.org>



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